### MARIA CONSUELO GONIMA

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#### **OBJECTIVE**

Becoming the only chump in the US of A

### **RELEVANT WORK EXPERIENCE**

Cinematexas, Austin, Texas

Eye+Ear Managing Director

January 2002 - Present

- - Plan, write, design press release material and submit to media outlets
- - Assist in coordination of benefits and fundraisers

### Ex:El Booking Agency, Austin, Texas

Assistant

November 2001 - Present

- - Plan, write, design and release official documents including contract preparation
- - Coordinate US/Canadian tours involving national and international musical acts

### Austin Museum of Digital Art, Austin, Texas

Digital Showcase Manager

April 2001 - Present

- - Assist in coordination of monthly showcases of electronic music and art, determining overall aesthetic and presentation; Responsible for volunteer management, talent coordination, ticket sales, hospitality
- - Contact and select national musicians and artists, arrange lodging and travel itinerary
- - Communicate with Cinematexas and South by Southwest during respective festivals; organize event in association with organization
- - Alert prominent media outlets and coordinate flyer distribution throughout metropolitan area

# Thirty-Three Degrees Records and CDs, Austin, Texas

Retail Sales Associate

January 2001- Present

- - Conduct general sales and inventory for independently owned record store focusing on independent rock, modern composers, experimental, progressive, and electronic/IDM
- - Maintain database and website

## Trinity University's KRTU FM 91.7, San Antonio, Texas

Music Director

May 2000 - January 2001

- Worked with communication department, board of trustees, programming, public relations, and operations
  managers to develop, implement, and improve new college radio format; Station previously dedicated
  solely to classical and jazz
- - Maintained relationship with College Media Journal, several independent record labels, college music promoters to acquire music and develop presence as a college radio station; attended CMJ conference
- - Customized, navigated, and taught new RCS automation system and format to student and community disc jockeys

#### **ADDITIONAL EXPERIENCE**

Clerical and secretarial assistance for the Mc Nay Museum of Art; Special event volunteer work for the Mc Nay, San Antonio Museum of Art, Blue Star Art Space and Art Pace Gallery in San Antonio, Texas

### **EDUCATION**

University of Texas at Austin

Expected Graduation in 2003

BS in Radio-Television-Film; Major in Convergent Media

### **RELEVANT COURSEWORK**

Introduction to Image and Sound; Convergent Media: Body; Narrative Structures; Festival Administration and Film Distribution; Photographic Communication; Media Messages; Intercultural Communication; Latino's in Media; Mass Media; Interactive Multimedia Communication: Animation for the Web with Director 8; Digital Video Editing; DJ Host/Trainee

## **STRENGTHS**

- - Experience in Photoshop, Page Maker, Illustrator, File Maker Pro, MS Word, Final Cut Pro, Premier, Avid, Sound Forge, Peak, Pro Tools, Dream weaver, Director 8
- - Additional radio experience for Radio1Austin and UT's KVRX 91.7 FM
- - Fluent Spanish and Intermediate French