



Homeland Security

The Privacy Office
Department of Homeland Security
Privacy Office Workshop Series
Operationalizing Privacy: Compliance Frameworks & Privacy Impact
Assessments
June 15, 2006

OFFICIAL WORKSHOP TRANSCRIPT

GSA Regional Headquarters
Auditorium
7th & D Street, SW
Washington, DC 20024

OPENING REMARKS

Maureen Cooney
Acting Chief Privacy Officer
Chief Freedom of Information Act Officer

MS. KAVANAUGH: Hi, everyone. Take a seat. I'm probably better known to all of you as my alter ego, PrivacyWorkshop@DHS.gov. I think I've talked to every single one of you at least once.

So I want to thank you all for coming and welcome you here. I'm just going to go over a couple housekeeping notes before we get started. The first thing, we are going to have a really full house, so if I could get everybody to move in as much as you can and don't be shy about filling in all the empty seats down here in front. It's not church, so you can all come down here and sit in the front.

The second thing I'd like to point out is that, because of the popularity of this workshop, we're going to have the second section, the tutorial, again on July 12. So if your coworkers or anybody that you know that wanted to come and couldn't, wants to come to that one, we'll have details up on our website about that soon.

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There are some cards in your welcome packets that you got. We're going to ask you to put any kind of questions that you have, any questions from the panels, on those, pass them to the ends, and we're going to have people come pick them up throughout the day. We're going to be a little short on time, so instead of having the usual microphone and people asking question we're going to do it that way. So those are in your welcome packets. If you didn't get them, there's more up at the front desk, so you can go up and get those.

We're going to have lunch. We're going to break for lunch at 11:30, from 11:30 to 12:30. The bad news is we're not buying you your lunch, so you're going to have to go to the cafeteria, which is up on the fifth floor. You take the elevator to the left here, go up to the fifth floor, and go to the left again. Or across the street is L'Enfant Plaza. There's a food court there and some restaurants.

We are having two coffee breaks at 10:15 and 2:30. The good news is we are buying you your coffee, so that you can have. That's across the hall there. But remember, there's no food or drink in the auditorium. So you're going to have to drink it out there and they'll let us stand out in the hallway. So that's fine, too.

The restrooms are across the hall, and if there's a line there there's some more down the hall.

There are full bios of all of the panelists in the welcome packets. We won't be going over all of those. So if you want to know a little bit more about the panelists, there's that.

Lastly, if you could all make sure your cell phones are turned off so you don't disturb the conference, and so if you get up to answer the phone nobody takes your seat.

So anyway, with that, I'm going to introduce to you Maureen Cooney. She is the Acting Chief Privacy Officer for DHS and the Chief Freedom of Information Act Officer. Maureen.

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PRESENTATION OF MAUREEN COONEY

MS. COONEY: Good morning. I am so pleased to welcome all of you here on behalf of the Department of Homeland Security and on behalf of my own office, the Privacy Office at DHS, of which I am extremely proud. It is a delight to welcome you to the third of our privacy workshops, and I'd particularly like to welcome all of the DHS staff, so many of you signed up for this workshop.

I would like to reiterate just a little something that Kathleen began with this morning. We actually have gotten upwards of 270 responses for attendance today and I see that there are still some empty seats. But you may find that it gets a little crowded as the day goes on. So I want to reiterate that the tutorial part of this workshop, which is on privacy impact assessments, will be repeated here in this same auditorium on July 12th, and that will be an afternoon program. We'll get more information out to you on that, just in case as the day goes on you find that there is not space within the auditorium.

I really am pleased to welcome you to this particular workshop. Our first workshop, as you know, was on the use of commercial data by the Federal Government and particularly by the Department of Homeland Security. We were very interested in hearing both government and private sector experiences on that particular issue and concerns, as well as solutions. We're always looking for solutions at the Department of Homeland Security in carrying out our security mission.

The second workshop that we held was on transparency and accountability in the use and collection of personal information by the government, and again particular to the Department of Homeland Security.

This particular workshop is on operationalizing privacy. We found from the very beginning of our mission at the Department that we needed to integrate privacy into the very way in which we carry out our security mission. That is the mandate under section 222 of the Security Act and it certainly is the responsibility of the Privacy Office to push that mandate forward.

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So we've found that not only on a policy level, but on an operational level, we needed to build a culture of both privacy and security at the Department. This workshop concentrates on those operational frameworks -- legal, policy, and day to day operations. We're particularly going to be concentrating on privacy impact assessments and the Department and the Privacy Office have actually put out guidance on how to conduct privacy impact assessments.

I'd like to thank both our government colleagues within DHS and across the Federal Government for assisting us with your good ideas as we compose this guidance. I see some of our friends right here who were very helpful. I'd like to thank our international partners who also contributed greatly, from Canada, New Zealand, Australia, who are leaders in doing privacy impact assessments. And I'd like to thank the private sector, who of course were out in front in actually doing privacy impact assessments at an enterprise level. We can learn much from the private sector and so we're very glad today to have both participation from government and the private sector.

I am thrilled now to introduce to you someone who's been a very good partner to me during my tenure as the Acting Chief Privacy Officer. We've asked Kim Hawley, who is the Assistant Secretary of Homeland Security for the Transportation Security Administration, to join us today as our keynote speaker.

I'd like to say a few words about him. He was appointed as the Assistant Secretary on July 27, 2005, but as many of you know this is his second stint with TSA. After the terrorist attacks of 9-11, the Secretary of Transportation, Norman Mineta, tapped Kip to lead go teams of government and private sector experts who tackled what was a monumental task of building a new federal agency.

Kip brings more than 20 years of transportation and technology experience to TSA. He has held executive positions at the Union Pacific Railroad and a company specializing in supply chain services to all forms of transportation. He also has broad government experience. Kim previously served on the Air Traffic Services Subcommittee of the Federal Aviation Administration. In 1992 President George H.W. Bush appointed Kip to the National Commission on Intermodal Transportation.

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Earlier he was a deputy assistant and special assistant to President Reagan, and Kim Hawley also served as Deputy Assistant Secretary and Executive Director of Governmental Affairs for the Department of Transportation, responsible for strategic planning, for departmental legislative proposals and budgets.

Kip earned a J.D. degree, a law degree, from the University of Virginia Law School and a B.A. from Brown University.

Of all of those titles and accolades and accomplishments, I want to say that the very most important one to me is the title of partner, because Kip Hawley has been an exceptional partner to the Privacy Office and to me personally in embedding privacy into one of our major components, TSA. I want to congratulate him for his efforts and particularly for his most recent efforts at expanding the privacy team, oversight team, at TSA in his appointment of Peter Pietra as Director of Privacy Policy and Compliance and building a team under Peter to carry out the mandate of privacy throughout all of TSA's programs.

There has really been no greater partner than Kip Hawley to me during this tenure and I'm thrilled to introduce him to you today.